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Message Text

UNCLASSIFIED

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15
ORIGIN COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 RSC-01 /038 R

66604
DRAFTED BY COM:DON JONES
APPROVED BY EB/OCA/REP:LKLIEFORTH
EB/OCA/BR:RSWART (INFO)
COM/DEPD/OED:JAMILLER
COM/DEPD/OED:RLPRITCHARD
---------- 100946
R 292107Z AUG 74
FM SECSTATE WASHDC
TO AMEMBASSY BONN
INFO AMCONSUL HAMBURG
USMISSION BERLIN
AMCONSUL STUTTGART
AMCONSUL MUNICH
AMCONSUL DUSSELDORF
AMCONSUL BREMEN
AMCONSUL FRANKFURT

UNCLAS STATE 190318

E.O. 11652: N/A
TAGS: BEXP, BTRA, GW
SUBJECT: FOREIGN BUYER PROGRAM

REF: A) STATE A-2270 B) STATE A-2763
C) STATE A-3692 D) BONN 12917
E) BONN 9455 F) HAMBURG 996

1. USDOC CONFIRMS AMEXCO ANXIOUS TO COOPERATE IN SUPPORT-
ING FOREIGN BUYER PROGRAM.

2. TELCON AMEXCO NY INDICATES AGENTS DESIRE CONTACT
COMMERCIAL OFFICES AT POSTS TO OBTAIN PROMOTIONAL MATERIAL
AND COORDINATE PLANS TO ORGANIZE BUYER GROUPS TO ATTEND
SHOWS. DOC BELIEVES THIS PREFERABLE TO AMEXCO NY DISTRIBUT-
ING SHOW BROCHURES AND OTHER PROMOTIONAL MATERIAL THEIR
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AGENTS ABROAD.

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3. STATUS PROMOTIONAL MATERIAL FOR SHOWS MENTIONED REF (D) AND (E) IS AS FOLLOWS: (A) PACKAGING EXPOSITION, CHICAGO, OCTOBER 7-18. AGREE SHORT LEADTIME PRECLUDES COMPLETE PROMOTION THIS SHOW; HOWEVER SHOW MANAGEMENT AIRMAILING THIS DATE PROMOTIONAL MATERIAL AND EXHIBITOR LISTS TO BONN AND HAMBURG. THIS MATERIAL CAN BE MADE AVAILABLE TO LOCAL AMEXCOS; (B) PROMOTIONAL MATERIAL FOR NCC AND EXPO, ANAHEIM, CALIFORNIA, MAY 19-23, 1975 NOT YET AVAILABLE. PRELIMINARY DISCUSSIONS SHOW PRODUCER INDICATE BROCHURES AND OTHER SHOW MATERIAL WILL BE PRODUCED AND MAILED IN EUROPE. HOPEFULLY MATERIAL CAN BE AVAILABLE TO POSTS NLT DECEMBER 15. IN RESPECT PROMOTION THIS SHOW BONN ONLY POST GERMANY REQUESTING, BROCHURES (REF E); (C) NATIONAL PLANT ENGINEERING MAINTENANCE SHOW, CHICAGO, MAY 5-8, 1975 PROMOTIONAL MATERIAL NOT YET AVAILABLE. MEETING PLANNED WITH SHOW PRODUCER AUGUST 30.

4. DETAIL PLANS SUPPORT NCC AND PLANT MAINTENANCE SHOWS WILL BE SENT POSTS ASAP. KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Draft Date: 29 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE190318
Document Source: CORE
Document Unique ID: 00
Drafter: DON JONES
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740240-0719
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974086/aaaaaffo.tel
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